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Inserts:

Gaige Prospectus

Mission Statement

The Berks Art Alliance is a non-profit organization whose objective is to encourage artists by providing workshops, exhibitions, and information that will keep the artistic momentum alive and growing.

General membership meeting

Tuesday, November 13, 2018, 7pm

Yocum Institute for Arts Education, Wyomissing



JOHN PACOVSKY: Painter

The stunning realism that John is able to bring to a canvas is often accented with humor, surrealism or a philosophical tone. Not surprising, from a man who has always considered himself “a philosopher who paints.”

What is surprising is the richness that he achieves by adapting techniques of Old Masters to acrylic

paints. Attesting to his modern day mastery are accolades for his paintings at the core a long-running, award-winning Absolut vodka ad campaign, which was shown in New York’s Lincoln Center, earned him a mention in Forbes magazine, and is in the permanent collection of the Smithsonian.

John will be doing a painting demonstration on the old masters glazing techniques using acrylics. He will show how they got their three dimensional effects in painting.

Remember to wear your creative name tags to the meeting!

~Elaine Reinert

Upcoming meetings

Everyone who is a member is welcome and encouraged to attend our Membership and Executive Board Meetings. Let us know your opinions and suggestions.

Membership meetings: November 13, 7pm
January 8, 7pm

Board meetings: November 27, 6:30pm
January 22, 6:30pm



Officers

President

Joanne Dietz 610.777.0077

President Elect

Vacant

1st VP Program

Elaine Reinert 610.372.6175

2nd VP Membership

Cindy Hess 610. 914.0905

Recording Secretary

Sarah Smith 610.378.9820

Corresponding Secretary

Carol Sumner 610.929.9418

Treasurer

Brian Gallagher 610.478.8191

Committee Chairs

Exhibitions

Mary Button 610.582.5341

2019 Juried Exhibition

Vacant

Ways and Means

Vacant

Steering

Trudy Moore 610.914.0384

Publicity

Amanda Condict 610.845.8851

Amber Foote 610.927.9905

Jay Ressler 412.445.7319

Workshops

Donna Unger 610.743.4905

Trips

Betty Sustello 610.678.5284

and Lynn Millar 610.944.0991

Hospitality

Kathy Yarmush 610.816.7771

Librarian

Rita Belletti 610.678.7155

Nominating

Vacant

thoughts

from the
other side of
the palette

Calling All Members!

Please consider helping with at least one of the following membership shows. The dates and times for which help is needed, are as follows. Training will be provided for in-take, hanging, and pick-up. For the receptions, we will need your donations of food and/or beverages.

• Highlands Show = Diana Kleiner 610.372.7235 dtkleiner@msn.com

In-take is Wednesday, November 14 (2-7pm)

Hanging on Thursday, November 15th (9am - ?)

Reception, Friday, November 16th (5-7)

Pick-up, January 14th (2-6:30pm)

• Yocum Show = Deb & Fred Gurman 610.371.2028 sunartdf@netscape.net

The theme is "A New Beginning."

In-take is Wednesday, February 13th (2-7pm)

Hanging on Friday, February 15th (9am - done)

Reception is Sunday, February, 17th (4-6pm)

Pick-up on Monday, March 18th (2-6:30pm)

• Miller Show = Michael Good 484.529-2866 mgood00@verizon.net

In-take is Wednesday, March 27 (2-7pm)
Hanging on Thursday, March 28 (9am - done)

Reception on Sunday, March 31 (4-6pm)

Pick-up on Monday, April 29th (2-6:30pm)

Also, I need someone who can "take charge" and be responsible for making sure that the duties for the next BAA Juried Show are taken care of by someone. I already have many willing volunteers to assist in the various duties; but I need someone to be willing to COORDINATE the show. I have copies of all of the forms and contacts used in the two most recent shows. Interested individuals should contact me at 610.777.0077 or fjdietz310@comcast.net.

Sincerely, Joanne Dietz

Have you renewed your BAA membership yet?



onexhibitlocally

Allentown Art Museum

31 North Fifth Street, Allentown, PA 18101 • 610.432.4333

Tuesday through Saturday 11am-5pm, Sunday noon-5pm, closed Monday

Through December 9: "Power and Piety: Spanish Colonial Art."

Through May 19, 2019: "Stephen Antonakos: The Room Chapel."

Through July 28, 2019: "Katagami: The Japanese Stencil"

The Art & Craft Gallery of Hamburg

335 State Street, Hamburg, PA 19526 • 610.562.3106

Monday through Friday 9am-4pm, Saturday 10am-3pm, closed Sunday

November 1 – 30: David Fisher, blacksmith, and Candace Thomas, abstract painter.

Art Fusion 19464

341 Beech Street, Unit 1 (Beech Street Factory), Pottstown, PA 19464 •

610.326.2506

Tuesday through Friday 10am-4:30pm, Saturday 10am-3pm, evenings or weekends by appointment

November 10 – January 3, 2019: "Squared."

Art Plus Gallery

604 Penn Avenue, West Reading, PA 19611 • 610.375.9122

Wednesday noon-5pm, Thursday noon-7pm, Friday and Saturday noon-8pm,

Sunday 11am-4pm

Main Gallery

Through November 4: Art Plus Members Show.

November 5 – January 1: New Members Show.

Featured Exhibitions Wing

November: The Surreal Art of Rachel Hoffman.

December: Alter Easel: Unexpected Talents of the Art Plus Artists.

Boyer Gallery

Hill School

860 Beech Street, Pottstown, PA, 19464 • 610.326.1000, x7352

Monday through Friday 9am-3pm or by appointment when school is in session

October 29 – December 14: Perkiomen Valley Art Center Open Juried Exhibition.

January 11 – February 22, 2019: Philadelphia Water Color Society.

Clay on Main Gallery

313 Main Street, Oley, PA 19547 • 610.987.0273

Friday and Sunday 1-5pm or by appointment

November 11 – December 16: Clay on Main's Co-Op Members Holiday Show.

The Demuth Museum

120 East King Street, Lancaster, PA 17602 • 717.299.9940

Tuesday through Saturday 10am-4pm, Sunday 1-4pm

Through November 25: "Charles Demuth: Definitely Modern."

Eckhaus Gallery

Kutztown University Student Gallery

157 West Main Street, Kutztown, PA 19530 • 610.683.6870

Tuesday-Thursday 3-9pm, Friday-Sunday 12-6pm, other hours by appointment

November: "Hexhibition."

needaride? call us...

The following members have volunteered to pick up members and bring them to the meetings. If you would like your name added to the drivers' list, please send Amanda Condict an e-mail at acondict@condictandco.com. This list will be published in each *Palette*. Thank you to all who volunteered.

Please feel free to contact one of the persons below.

Donna Unger

610.743.4905, Bern Township

Kim McNamara

610.286.2918, Morgantown

Betty Sustello

610.678.5284, Spring Township

Joanne Stephan

717.413.5064, Lancaster

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Attention members:

Please call Carol Sumner, Corresponding Secretary, 610.929.9418, if you are aware of anyone in our group who is ill, hospitalized, etc. Carol will send a card from the Art Alliance.

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onexhibitlocally



*this year's coggins
award*
goes to **lynn
millar**

BAA member Lynn Millar will be honored this year with the Coggins Award in a ceremony at the Stirling Guest House on November 20th, 5:30-8pm. Tickets are \$55, BAA members \$50, and can be ordered from Yocum.

Fine Arts Center Gallery at Pottstown

Montgomery County Community College

West Campus, North Hall, 16 High Street, Pottstown, PA 19464 • 215.619.7349

Monday through Thursday 8am-9:30pm, Friday 8:30am-4:30pm

Through December 15: "Scenes of the Schuylkill River," an annual juried show

by the Schuylkill River Greenways National Heritage Area.

Freedman Gallery

Albright College, Center for the Arts

13th and Bern Streets, Reading, PA 19612 • 610.921.7715

Tuesday 12-8pm, Wednesday-Friday 12-6pm, Saturday & Sunday 12-4pm

Main Gallery:

November 3 – December 14: "More than Fashion: Vanderbilt and Pucci from the Collection."

Project Space:

Call for exhibit.

Freyberger Gallery

Penn State Perkins Student Center

Broadcasting and Harper Roads, Reading, PA 19610 • 610.396.6140

Monday through Wednesday 10am-5pm, Thursday 10am-8pm, Friday 10am-5pm, Saturday and Sunday 12-4pm

Through December: "Transitions," Robert Pepper utilized campus photos from the past decade to create life size cut-outs.

Goggleworks Center for the Arts

201 Washington Street, Reading, PA 19601 • 610.374.4600

Daily 11am-7pm

Cohen Gallery West:

Through November 30: "Kutztown Impressions," printmakers from Kutztown University curated by KU Printmaking professor and artist Evan Summer.

Cohen Gallery East:

Through November 30: 14th Annual GoggleWorks Studio Artists Show.

Schmidt Gallery:

Call for exhibit.

The Highlands

2000 Cambridge Avenue, Wyomissing, PA 19610 • 610.775.2300

Daily 8am-8pm

November 16 – January 13: Berks Art Alliance Membership Show.

Lancaster Museum of Art

135 North Lime Street, Lancaster, PA 17602 • 717.394.3497

Tuesday through Saturday 10am-4pm, Sunday noon-4pm

Through November 11: "A New Perspective: Selections from the Permanent Collection."

Marlin and Regina Miller Gallery

Kutztown University

Kutztown, PA 19530 • 610.683.1575

Tuesday through Friday 10am-4pm, Saturday noon-4pm, Sunday, 2-4pm

Through November 16: "The National Poster Retrospecticus."

(continued next page)

onexhibitlocally

Miller Gallery

Alvernia University

Francis Hall, Main Campus, Reading, PA 19611 • 610.796.8259

Monday through Saturday, 11:30am-2:30pm

Through November 16: "Discovery," Marilyn Fox.

November 19 – December 7: Student Art Show.

Mount Penn Borough Gallery

25th Street & Filbert Avenue, Mount Penn, PA 19606 • Joanne Just 484.855.3009

Monday through Friday 8am - noon and 1-4pm

Call for exhibits.

NAP Exhibition Space

173 West Main Street, Kutztown, PA 19530 • 610.683.6440

Friday through Sunday 11am-3pm, or by appointment

Through December 16: Patricia Johanson.

The Project Wall:

Through December 16: "Lost Found Free," Lindsay Fort.

Reading Public Museum

500 Museum Road, Reading, PA 19611 • 610.371.5850

Daily 11am-5pm

Through January 19: "Sign of the Times: The Great American Political Poster, 1844 - 2012," features 50 posters from the nineteenth through the twenty-first century, and has made every effort to bring the alluring, eye-popping political graphics to the forefront and positions them as art.

Through January 6: "Across the Atlantic: American Impressionism through the French Lens," examines the sometimes complex relationship between French Impressionism of the 1870s and 80s and the American interpretation of the style in the decades that followed.

Through January 6: "Dinosaurs in Motion," blends science, art, and innovation with 14 magnificent, fully interactive, recycled life-size metal dinosaur sculptures created by North Carolina artist John Payne.

Studio B

39A East Philadelphia Avenue, Boyertown, PA 19512

Friday through Sunday 11am-3pm

Through December 2: "Diverse Elements," Bob Hakun, Dan Schlenker, Bob Wood and Sandy Wood.

December 7 – January 13, 2019: December Member Show.

Yocum Institute for Arts Education

3000 Penn Avenue, West Lawn, Pennsylvania 19609 • 610.376.1576

Monday through Thursday 9am-7pm, Saturday 9am-1pm

Yocum Gallery:

Through December 1: Patricia Scialo Photography.

Thursday workshops and coordinators

Morning Portrait

Portrait Workshop

9:30am-12:30pm

Barbara Post

610.779.4691

Afternoon StillLife

1-3:30pm

Irene Dobson

610.777.6250

Elaine Briner

610.693.5920

Evening LifeModel

7:30-9:30pm

(every other week until further notice; call Yocum Institute to be sure it is in session)

Caroline Jepsen

610.781.3081

Workshops take place in Room Art Room 2 on the ground floor of the Institute; in good weather still life painting may take place outdoors.

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Deadline for the next *Palette* (Jan/Feb) is December 15th. Send information to Amanda Condict, *Palette* editor: acondict@condictandco.com (please include BAA in the subject line) or Amanda Condict, 304 Forgedale Road, Barto, PA 19504.

calendar of events

Send your events for listing in the calendar to aconduct@conductandco.com or by mail to Amanda Conduct, 304 Forgedale Road, Barto, PA 19504. Please include in this order: date, event name, location, address, time, and phone.

november 2

Opening reception, 14th Annual Goggleworks Studio Artists Show and Kutztown Impressions, 5:30-7:30pm.

november 5

Open Mic, Half Moon Cafe at Clay on Main, 7-9pm.

november 9

Video documentary 3: "The Art and Ecology of Water Purification, 1986-2009," Patricia Johanson, New Arts Program, 7pm.

november 12

Opening reception, new members show, Art Plus Gallery, 5-7pm.

november 13

BAA membership meeting, Yocum Institute, 7pm.

november 14

Intake, membership show, Highlands.

november 16

Opening reception, membership show, Highlands.

november 16

Rhythm Road, Half Moon Cafe at Clay on Main, 7-10pm, \$10 at door.

november 17 & 18

Fall into Winter, student show and sale, Clay on Main, 10am-5pm.

november 18

Phyllis Chapell Concert, Hamburg Strand Theater, 1pm, tickets: 610.562.3106.

november 19

Opening reception, student show, Miller Gallery, Alvernia, 4-6pm.

november 20

Coggins Award ceremony, Stirling Guest Hotel, 5:30pm, call Yocum for tickets.

november 20

Workshop: Building your Business Successfully, Hamburg Strand Theater, 6:30-8pm, tickets: 610.562.3106.

november 27

BAA board meeting, Yocum Institute, 6:30pm.

november 30

Video documentary 4: "Designing for Floods: Urban Versus Natural, 1992-2017," Patricia Johanson, New Arts Program, 7pm.

november 30

Tom & Betty Druckenmiller, Half Moon Cafe at Clay on Main, 7-10pm, \$10 at door.



The Pottstown Area Artists Guild extends an invitation to our members to attend their meetings and hear different artists speak.

PAAG meetings are at 7pm on the third Tuesday of the month in the Boyer Gallery in the Center for the Arts of The Hill School, 760 Beech Street, Pottstown, PA.

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opportunities for artists

Gaige Show at Penn State

Freyberger Gallery is hosting this juried show again this year; see inserted prospectus for the details.

“Blue” Call for Entry Online Art Show

This color is associated with harmony, faithfulness, confidence, distance, infinity, the imagination, cold, and sometimes with sadness. We will be donating 10% of entry fees to Natural High. MEDIA- 2D ENTRY FEE- \$20 for 1 or 2 pieces, Cash prizes. <http://www.colorsofhumanityartgallery.com/Blue-2018/Blue-2018-Prospectus-and-Entry/n-55TknF> OR colorsofhumanity@gmail.com

membernews

Member Exhibits

Amy Schade’s artwork, SHEER ABANDON, acrylic on yupo, was included in the Pennsylvania Watercolor Society’s 39th International Juried Exhibition. This collection of water media on paper, juried by Keiko Tanabe and Ron Thurston, included 100 selections from 44 states and 5 countries and was hosted by Crary Art Gallery in Warren, PA in October. Oxford Arts Alliance 2018 National Juried Show includes Amy’s mixed media work, EQUIPOISE. This collection, juried by Al Gury, includes 40 works selected from 343 entries from 10 states, and began October 19, closing reception November 9.

The York Art Association is hosting their 48th Annual Open Juried Exhibition, running November 4- December 15 with opening reception Sunday, November 4, 2-4pm. Juror Amanda Burdan, Associate Curator Brandywine River Museum of Art has selected 105 works from 288 entries. Included in this exhibit are works by BAA members: Audrey Bordonaro, Jane DeGruchy and Amy Schade. Public invited. Additional info at yorkartassociation.org

Bob Hakun is one of four artists in “Diverse Elements at Studio B, running through December 2. Bob also received an award for “Woman in Rust” at ArtFusion 19464.

BERKSART ALLIANCE membership EXHIBITS

2018 Membership Show at the Highlands:

See page 2 for details and dates.

Upcoming 2019 Membership Show at the Miller Center:

The Miller Center has offered our members a show every other year, beginning in 2019. Watch the *Palette* as we finalize the details.

a message from the membership chair

Membership dues are now past due. (\$25 emailed *Palette* or \$35 to receive a printed *Palette* through the USPS) You can now make payments on line at <https://berksartalliance.wufoo.com/forms/zfq5bad1w76ytk/> or send payment to me at:

Cindy S. Hess
1222 Dauphin Avenue
Wyomissing, PA 19610.

~Cindy Hess

BAA BERKSART ALLIANCE

3000 Penn Avenue, West Lawn, PA 19609



calendarofevents

(continued from page 6)

december 1

The Polar Express movie and pictures with Santa, Hamburg Strand Theater, 10:30am, tickets at door.

december 2

Holiday Open House, Art & Craft Gallery of Hamburg, 1-4pm.

december 2

The Belle Tones Holiday Concert, Hamburg Strand Theater, 1pm, tickets: 610.562.3106.

december 3

Open Mic, Half Moon Cafe at Clay on Main, 7-9pm.

december 7

Opening reception, member show, Studio B, 5-8pm.

december 13

BAA holiday party, Yocum Institute, noon-3pm.

december 16

Closing reception, Lindsay Fort and Patricia Johanson, New Arts Program, 1-3pm.

january 12

Opening reception, Philadelphia Watercolor Society, Boyer Gallery, 7-9pm.

FREYBERGER GALLERY

Penn State Berks
Perkins Student Center
Broadcasting Rd. and 222 Reading, Pa 19610

Frederick H. Gaige Memorial II

Juried Exhibit

March 14 through April 18 2019

Reception and Awards:

Wednesday March 14, 6pm.

Specifications: Artist may submit two works of art including painting, printmaking, sculpture. No student or class work. No photography, digital, installations, performance, or video art will be accepted. NO WORK previously exhibited in Berks County venues in the past year will be accepted. We have the right to refuse any art work upon submission that is deemed inappropriate or of substandard quality or craftsmanship.

Two-dimensional work - size limitation of 50 inches in any direction, and ready to hang.

Three-dimensional - we have a variety of pedestal sizes; you can provide your own if it is suitable. Three-dimensional work weight limit of 100 pounds. No hazardous edges.

AWARDS selected by jurors include:

Three-person exhibit: Fall 2019

Purchase Awards: purchases for Penn State Berks Permanent Collection in the following amounts:

1st – purchase award \$1,500.

2nd – purchase award \$1000.

3rd – purchase award \$900.

Director's choice award - \$300.00

About Dr. Gaige:

Known to many as a visionary leader, Dr. Frederick Gaige served as Dean and CEO of Penn State Berks from 1984-2001, transforming the campus into a college with four-year degree programs and residence halls. Gaige was a noted scholar in the field of South Asian studies and became an expert on Nepal, where he did research on a Fulbright Fellowship from 1966-1968. He returned to Nepal as a Fulbright Lecturer in 1983 and, in 1991, he served as a consultant to the U.S. Agency for International Development on the first democratic elections in Nepal. Gaige earned his doctoral degree in South Asian studies from the University of Pennsylvania in 1970.

Marilyn J. Fox, gallery director
questions?

Email: mjf14@psu.edu Subject Line:
FHG Exhibit

Please note – one artist may be the recipient of multiple awards, so select your very best work for entry.

Important Dates:

Art is selected by actual work!

Receiving:

Wed. Feb.27, 10 a.m. - 3 p.m. and Thursday
Feb. 28, 4-6 p.m. SNOW DATES MAY BE IN
EFFECT. Please check website for campus
closings. <https://berks.psu.edu/>

*At drop off you will be asked to fill out form
with all pertinent information*

Entry fee: \$15. for one; \$25. for two will be
collected upon drop off with check written to
The Freyberger Gallery

Jurying: March 4 and 5 **notifications** of
acceptance/rejection sent via **Email only**; no
phone calls

Pick up unselected work

Thursday, March 7 noon – 5 p.m.; and Friday
March 8, from 10 am – 12 pm. (we have no
storage available so be sure to pick up your
work)

Pick up selected and unsold work

Friday, April 19 from 3 p.m. – 6 p.m./Saturday
April 20 from 10 a.m. – 12:00 p.m.

Accommodations for pick up time other than
listed will be determined between artist and
gallery director.

Jurors:

Kristen Woodward - joined the faculty in the Art
Department at Albright College in 1998. She
received her BFA in Printmaking from Syracuse
University and her MFA in Studio Art from
Clemson University. She currently teaches all
levels of painting and printmaking, and
interdisciplinary courses on Latin American
graphic art, and gender and the visual arts.
Professor Woodward is on the Board of Humane
PA, and a volunteer at the Humane Society of
Berks County.

Ann Lalik - is the Gallery Director and Arts
Coordinator Penn State Lehigh Valley, Center
Valley PA and an instructor in metalsmithing. She
received her MFA from Tyler School of Art,
Temple University, Summa Cum Laude in 1988.
Prior to that, she was the Executive Director of the
Baum School of art, Allentown, 2006 to 2009 and
Director of their Educational Programs & Gallery
Exhibitions January 1988-December 2005. She is
represented: Pinch Pottery, MA; Savage, NYC;
Blue Fish, NJ; Urban Outfitters, Washington, DC;
and many galleries and boutiques in Chicago, San
Francisco, New York City, Philadelphia.