



JUROR

Born in Seoul, Korea, Georganna Lenssen graduated from Pennsylvania Academy of the Fine Arts and Villanova University. While at PAFA, awards received included the Roy Lance Lauffer Memorial Scholarship and The Wild Animal Purchase Prize. Prizes awarded in the 2017 include First Place Prize in Chestnut Hill's juried Plein Air competition, and the Best of Show at Philadelphia's Fall for the Arts Festival. Her gallery representation includes: Church Street Gallery in West Chester; Red Raven Company in Lancaster; and KingsHaven Design in Paoli. She teaches painting at the Wayne Art Center and Historic Yellow Springs as well as privately from her studio in Chester Springs.

BAA Berks Art Alliance
3000 Penn Avenue
West Lawn, PA 19609
www.berksartalliance.com

39th Open Juried Exhibition

Non-Profit Org.
US Postage
PAID
Reading, PA
Permit No. 455

BAA BERKSART ALLIANCE

39th OPEN JURIED EXHIBITION

SEPTEMBER 3 - SEPTEMBER 30

at GoggleWorks Center for the Arts, Schmidt Gallery & Gallery 240

Reception September 9, 4-6pm
Awards presentation 5pm

GoggleWorks Center for the Arts
201 Washington Street, Reading PA 19601
www.gogleworks.org Open daily 11am-7pm

ELIGIBILITY

All artists must be 18 years or older.

Maximum of three works may be submitted; up to three works may be accepted.

Each entry must be an original design concept of the artist, executed within the last three years. Work done in a workshop or with an instructor is ineligible. Committee reserves the right to decline any work that suggests copyright infringement.

Work previously **exhibited** in a BAA juried show will not be accepted. Previously **declined** works may be reentered. If work that has been exhibited in a previous BAA juried show is reentered, the artist will be prohibited from entering any artwork the following year.

All 2D and 3D media are eligible, with the few exceptions noted here.

All work must be original; mechanical reproductions are not eligible, including reproductions that have been enhanced by the artist. Hand-pulled prints (or professional-quality prints in the case of digital art and photography) are acceptable and must be clearly labeled as such.

No video or installations.

ENTRY PROCEDURE

DIGITAL ENTRY PREPARATIONS

- Digital entries must be JPG format with a resolution of 300 ppi.
- Image size should be between 1500 pixels (5") and 1950 pixels (6.5") on the longest dimension.
- Naming files: A(or B or C)_medium_title (example: A_watercolor_summer bounty)
- Show only the image; no frame, mat or background.
- **REMEMBER:** your art will be judged from the photograph you submit; make it as professional as you can.
- Go to www.berksartalliance.com to enter.

FEES

BAA members pay \$15 first item, \$10 each for second and third items; non-members pay \$25 for first item, \$15 each for second and third items.

If you wish to become a member or renew your membership, go to the website, then the membership page, and download the membership application.

Submissions accepted May 4-July 2.

PRESENTATION

All 2D works must be ready to hang and securely wired. Clip frames and saw tooth hangers are not acceptable. For your artwork's preservation, all works on paper, matted or not, or in shadow boxes, should be protected with a covering of glass or plastic; otherwise BAA's insurance cannot cover damage.

Neither the Berks Art Alliance nor GoggleWorks Center for the Arts will be responsible for any glass or plexiglass breakage.

All works must be completely dry.

Maximum size for hanging work is 60" in any direction, including frame. All multi-part 2D works must be within one frame, or parts securely attached to each other.

Sculpture must not exceed 60 pounds, and must safely fit on a 24" square pedestal, or on the floor. Inquire in writing before submitting work requiring unusual floor space.

Intake committee reserves the right to exclude any piece they deem not suitably framed and wired for hanging, or that would be considered hazardous in a public place, or that differs significantly from the digital image submitted.

INSURANCE/SALES

Insurance is limited to the duration of the show. Insurance claims must be made to GoggleWorks Center for the Arts prior to the removal of art from the exhibition space. No other claims will be honored.

All artwork must be for sale. A 35% commission on all sales will be charged. Artwork selected for the Patrons' Choices* will become the property of the patron after full price is paid. All sales are final.

*A patron supports the juried show by pledging \$200 in advance in order to have the opportunity to choose an accepted piece prior to the show opening.

Submission to this exhibit grants permission for photography of your work for promotional and educational purposes connected with the exhibition.

INQUIRIES/QUESTIONS

Questions can be emailed to:

berksartalliance@hotmail.com

Subject line: 2018 Juried Exhibit

Or call 610.223.7902

DELIVERY OF ACCEPTED ART

**Thursday, August 30th, 3-7pm
and Friday, August 31st, 9am-1pm**

Hand-deliver to the Schmidt Gallery on the second floor of GoggleWorks Center for the Arts.

Anyone acting as an artist's agent must bring a signed authorization from the artist.

No shipped works will be accepted.

No work may be removed from the exhibit, for any reason, before the exhibit ends.

PICK-UP

**Sunday, September 30th, 3-7pm
and Monday October 1st, 9am-1pm**

Pick up work at the Schmidt Gallery on the second floor of GoggleWorks Center for the Arts. If an artist sends a representative to pick up the work, the representative must bring permission in writing signed by the artist.

Unclaimed work will be charged \$25 per day storage fee. Any artwork not claimed within fifteen days will become the property of the Berks Art Alliance and will be sold at auction to fund the organization's programs. Work is not insured after October 1st.

CALENDAR

Friday, May 4 Wufoo opens for submissions

Monday, July 2 Deadline for entries

Monday, August 6 Jurying results at:
www.berksartalliance.com

Deliver work to the Schmidt Gallery at GoggleWorks:

Thursday, August 30 3-7pm

Friday, August 31 9am-1pm

Monday, September 3 Show open for viewing

Sunday, September 9 Reception 4-6pm
Awards presentation at 5pm

Saturday, September 29 Show closes

Pick-up at the Schmidt Gallery at GoggleWorks:

Sunday, September 30 3-7pm

Monday October 1 9am-1pm

AWARDS	First Place \$750
	Second Place \$450
	Third Place \$300
	5 Honorable Mentions \$100 each
	Patrons' Choices

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BAA BERKSART ALLIANCE

2018 OPEN JURIED EXHIBITION ENTRY LABELS

Entry A Label

2018 BAA JURIED SHOW

Name _____

Title A _____

Medium _____

Size _____

Price \$ _____

Your Contact Information

2018 BAA JURIED SHOW

Name _____
Last, First

Address _____

Phone _____

Email _____



Entry B Label

2018 BAA JURIED SHOW

Name _____

Title B _____

Medium _____

Size _____

Price \$ _____

Please **PRINT CLEARLY** and fill everything out completely.

Turn in your contact card with your artwork.

Attach entry label(s) to the back of the frame(s) so they can be read from the front. If this is done before you arrive at intake, your processing will go more smoothly.

Entry C Label

2018 BAA JURIED SHOW

Name _____

Title C _____

Medium _____

Size _____

Price \$ _____

